

endeko media



Take your brand to the masses

www.endekomedia.com

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Passion. People. Progress.

Taking your brand to the masses



RAISE YOUR MARKET SHARE

Each action & activity your organization makes, either grows market share or shrinks it. Let us optimize and maximize your inputs, to make sure the output of maximum market share is accomplished.

TAILORED APPROACH

We understand the individuality and uniqueness of each of our clients, with that in mind, we approach each client from a zeroth principle. Bringing in no assumptions, and building a strategy unique to them.

FULL-SUITE MARKETING

Below you will see that we have a full-suite of marketing offerings to take your brand to the masses



Digital
Marketing



Branding
Services



Content
Services



Media
Services



Digital Marketing

SEO OPTIMIZATION

We build a strong SEO structure, utilizing keywords, backlinks, hyperlinks, and local SEO strategies to ensure your brand reaches the most eyes.

SOCIAL MEDIA MARKETING

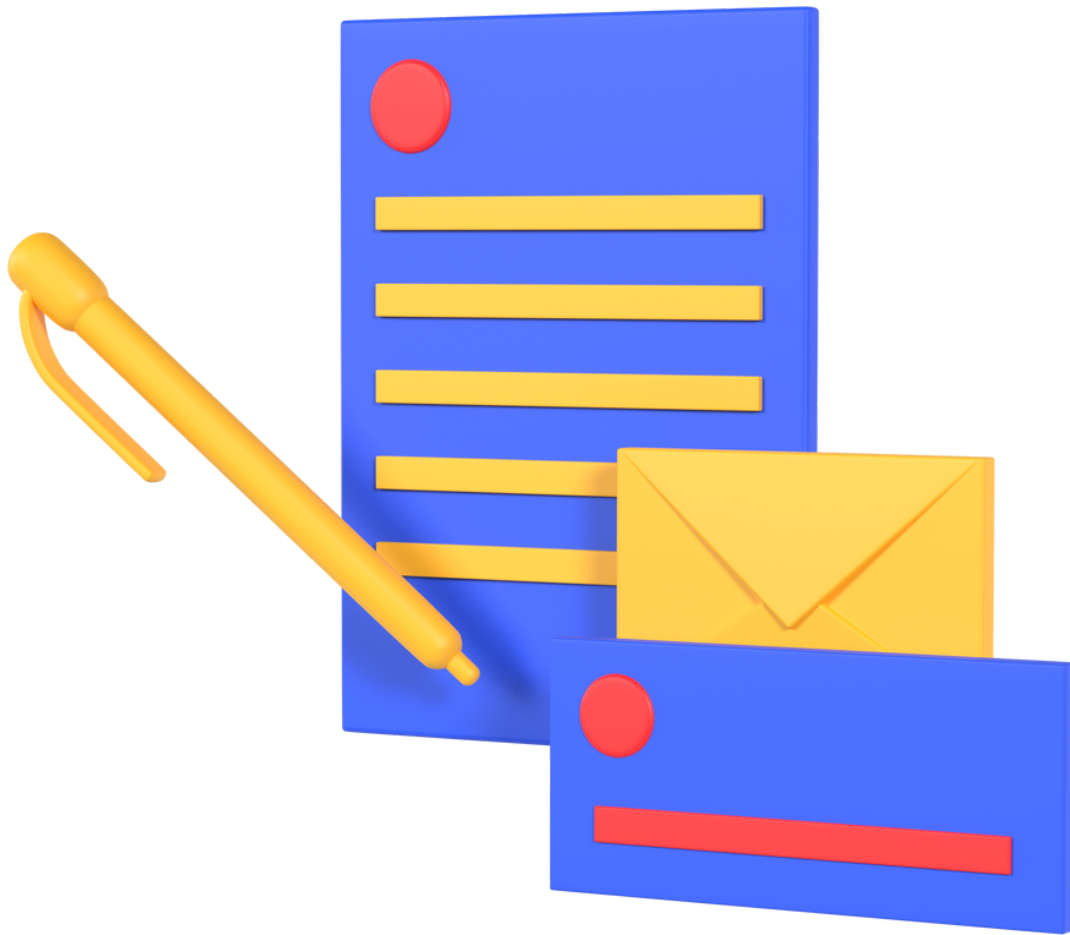
We develop a clear strategy to increase social sentiment, through consistent touch points, a powerful tone & voice, while providing relevant value to prospective and current customers.

UGC & INFLUENCER MARKETING

We utilize our network of influencers, and user generated content to provide real accounts for your customers from people that they trust

EMAIL MARKETING

We develop an email strategy to acquire, cultivate, and expand rapport with customers while, establishing your brand's objectives.



Branding Services

STRATEGY

We align with our clients to determine a proficient roadmap in achieving increased market share

POSITIONING

We work with our clients to determine what sort of positioning in the market socially their brand needs to have in order to outperform competition and achieve the desired market share

CULTURE

We work with our clients to determine what culture-feel is necessary for their brand to achieve its goals, and determine what implementation is necessary to reach that

ARCHITECTURE

We work with clients to build out their brand from the name ideation all the way to the way their corporate offices feel and look



Content Services

VIDEO CONTENT

We work with our clients to provide video content, poised to increase rapport, trust, loyalty, and brand equity; ultimately increasing their market share

AUDIO CONTENT

We work with clients after assessing the prominent channels to focus on, to develop audio content, in order to connect with the ears of their target customer segments

PHOTO CONTENT

We coordinate with our clients to develop photo content to be used across all mediums, for campaigns, specific channels, or general business material; all of this in pursuit of increased brand equity

TEXT & PHYSICAL CONTENT

We work with our clients to determine the necessary copy needed across all mediums to ensure their message is received efficiently; further, we develop physical content like books, brochures, materials and all sorts to provide physical content for customers to hold



Media Services

PHOTOGRAPHY

We work with our clients to provide the photography support & guidance necessary for their events, personnel, and business to increase brand equity, while capturing all important images

DESIGN

We work with our clients to understand their vision, their brand, and their business to develop logo, website, and social media design aligned with increasing their brand equity

VIDEOGRAPHY

We work with our clients to provide the videography support & guidance necessary for their events, personnel, and business to increase brand equity, while capturing all important video

PROMOTIONALS

We work with our clients to develop promotional campaigns aimed at onboarding more supporters, customers, and brand equity; continuing down the journey of increasing market share

Why are we doing this?

Simply put, we've seen a lot of bad marketing. More than that, we've seen a lot of strong startups, businesses, and even entrepreneurs that had all of the necessary value to bring to a customer; but they didn't have the necessary branding & marketing to stay firmly in the customers mind.

Too many times have we seen good brands fall to obscurity by mediocre or neglected branding & marketing.

We're here to lend a hand.

**We can't wait for you
to be our next client!**